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# URBANAT

## FORMULATING EMPIRICAL INDICATORS IN SUSTAINABLE ARCHITECTURAL AESTHETIC RESEARCH BASED ON THE AESTHETIC CONCEPT OF JON LANG AND WALTER MOLESKI

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# Introduction

- Research on sustainable architectural aesthetics is still in its early stages[1].
- Artistic aspects in architecture are still difficult to research and still in the phase of historical and philosophical reflection [2]
- This study aims to develop sustainable architectural aesthetics by formulating empirical indicators for a more comprehensive aesthetic research.



# Literature Review

Sustainable architectural aesthetics publication in last decade:

- Smart skin with a case study method and the application of AHP (Analytic Hierarchy Process) [3]
- Relationship between the sustainable architecture movement, its labels, and the implications [4]
- Aesthetic interpretation of landscapes [5]
- Aesthetic, functional, and environmental efficiency of urban space [6]
- Visual pollution[7]
- Ethics and aesthetic in sustainable architecture[8].

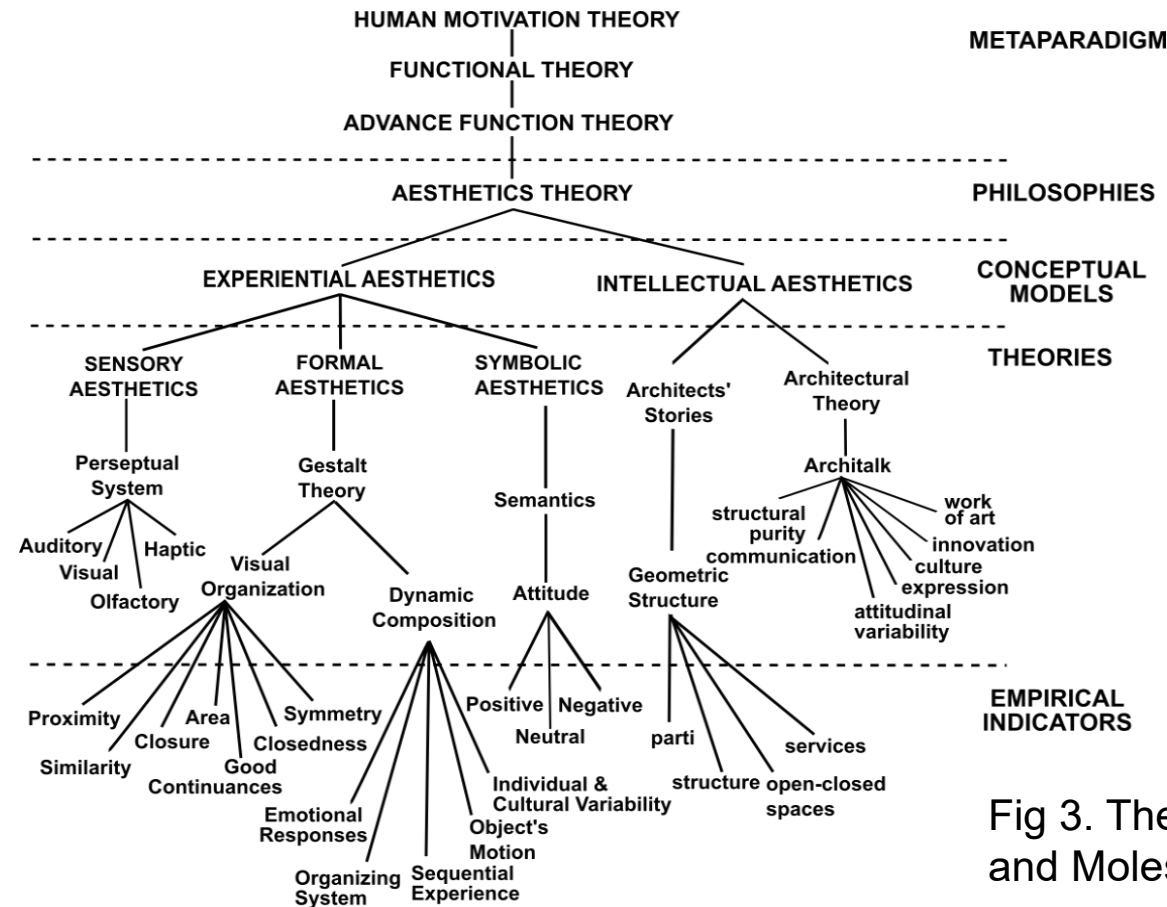


# Method

- The object of the study: the aesthetic concepts in chapter 14 of the book titled "Functionalism Revisited" by Jon Lang and Walter Moleski [9].
- The method is arranged in 2 steps:
  1. Content analysis
  2. Level of abstraction [10]



# Result and Discussion



## The Application of Level of Abstraction

- Human Motivation by Abraham Maslow as the basic theory (metaparadigm)
- The level of theories is broader than other level
- Some theories are not supported by established indicators

Fig 3. The Level of abstraction of Lang and Moleski's aesthetics concepts and theory



# Result and Discussion

## Application in Sustainable Architecture

- Lang and Moleski's empirical indicators can be directly applied when sustainable architecture is considered aesthetically pleasing
- If sustainability is the focus, Lang's symbolic aesthetic earlier theory can be used to develop variables and empirical indicators. The variables are building configuration, spatial configuration, materials, lighting, color, and non-visual environment. And for the empirical indicators can obtain from the international rating system



# Conclusion

- The aesthetic concepts developed by Lang and Moleski is very useful option for developing research methods in architectural aesthetics in the context of sustainable architecture.
- Some of the proposed variables still require more detailed formulation at the empirical indicator level.
- Identifying empirical indicators depends on the research focus, whether the aesthetics or sustainability.



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